



# GO AHEAD, FIND A TOUGHER BELT. WE'LL WAIT.

**WE'RE SORRY. WE DON'T MEAN TO SOUND BRASH.** It's just that when you invent the strongest, baddest wire mesh conveyor belt in the history of belts, you get a little excited.

Let's cut to the chase. Meet the new ToughBelt™ series, from Wire-Mesh Products. Our proprietary, advanced-tooling, customized-weaving process delivers the optimum ratio of wire diameter to belt geometry to provide the strongest, longest-lasting belts in a range of belting categories. Boom.

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#### **BELTING CATEGORIES**

Powder metallurgy

Brazing

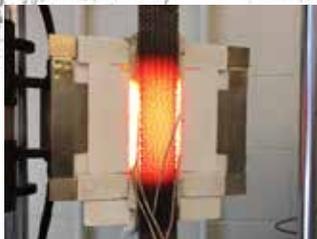
Food processing baking bands

Heat treatment

General parts handling conveyors

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# HOW DO WE KNOW? We tested it. For three years. Until we perfected it.



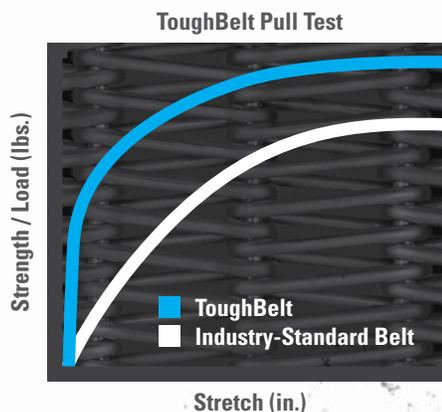
Hundreds of pull tests were conducted in temperatures ranging from 1,600–2,050 degrees Fahrenheit, under the watchful eye of Marshall F. Coyle, Ph.D., P.E., associate professor of engineering at Penn State University. (That’s Ph.D., as in “Doctor.” Which means he’s really smart. Not that we’re still bragging.)

HERE’S WHAT WE LEARNED

WHEN IT CAME TO LONG-LASTING STRENGTH, the ToughBelt performed

more than **15%**

better than industry-standard belts.



WHAT DOES THAT MEAN FOR YOU?

**LESS**

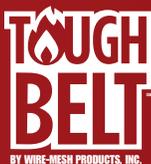
**Stretch Camber  
Splicing Downtime**

**MORE**

**Throughput  
\$\$\$ in your pocket**

**BOTTOM LINE:**

**ToughBelt extends the life of your belts**, so your overall cost of doing business goes down. If you’d like to find out how ToughBelt can make your operation more productive, call us. We promise not to boast. Too much.



**WIRE-MESH  
PRODUCTS, INC.**  
BECAUSE A BELT IS NOT JUST A BELT™

**WHY WIRE-MESH?** | For nearly 43 years, we’ve engineered the highest-quality custom wire mesh belts in the business. From basic carbon steel and high metal alloy to belts for china and food processing, we’re committed to crafting belts that make your operation more productive and more profitable. **Because to us, a belt is not just a belt.**

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